

McCann School of Business & Technology 2200 N Irving St

Allentown, PA 18109

Disclosure of Student Demographics and Outcomes

Integrated Postsecondary Education Data System (IPEDS) Student Demographics and Outcomes

The following student demographics and outcomes were reported to IPEDS for this school during the most recent reporting period.

The demographic breakdown of enrolled students as of Fall Quarter 2020:

Male	40%
Female	60%

Nonresident alien	0%
Asian	2%
Black or African American	16%
Hispanic or Latino	52%
White	22%
American Indian or Alaska Native	0%
Native Hawaiian or Pacific Islander	0%
Two or More Races	5%
Race and Ethnicity Unknown	3%

The percentage of enrolled students at any time during the academic 2019-2020 year that received Pell grant aid:

Federal Pell Grant Recipients	58%

The following Retention Rate reflects the percentage of first-time students who enrolled in Fall Quarter 2020 that have graduated or are still active students as of Fall Quarter 2020:

Retention Rate:	52%

The following Graduation Rate reflects the percentage of first-time, full-time students who enrolled in the 2017 full year cohort that graduated from a program within 150% of the normal program length:

Graduation Rate:	51%

The demographic breakdown of the students represented in the Graduation Rate listed above:

Male	59%
Female	41%

Asian	1%
Black or African American	13%
Hispanic or Latino	39%
White	36%
American Indian or Alaska Native	1%



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Native Hawaiian or Pacific Islander	0%
Two or More Races	8%
Race and Ethnicity Unknown	2%

The percentage of students represented in the Graduation Rate listed above that received the following types of financial aid:

Federal Pell Grant Recipient	36%
Subsidized Stafford Loan recipients not receiving Pell Grant	9%
Recipients of neither a Federal Pell Grant nor a Subsidized Stafford Loan	55%

Accrediting Commission of Career Schools and Colleges (ACCSC) Graduation, Employment and Licensure Pass Rates

Graduation, Employment, and Licensure Rates as reported to this school's accreditation agency, the Accrediting Commission of Career Schools and Colleges (ACCSC), in its 2020 Annual Report for the reporting date of July 1, 2020 for each program are as follows:

		Students		# of		#of	
		Available		Grads		Grads	% of
		for		Employed		Taking	Grads
		Graduatio	Graduation	of Grads	Employment	Licensing	Passing
Program (length)	Report Period	n	Rate	Available	Rate	Exam	Exam
Business Administration							
(18 months)	01/17 – 12/17	24 of 98	24%	16 of 23	70%	N/A	N/A
CDL Training: Class A Tractor							
Trailer (2 months)	01/19 – 12/19	66 of 67	99%	39 of 66	59%	66	94%
CDL Training: Class A Tractor							
Trailer (3 months)	12/18 – 11/19	51 of 55	93%	36 of 51	71%	51	98%
Commercial & Industrial							
Maintenance Technician							
(20 months)	10/16 – 09/17	12 of 33	36%	10 of 12	83%	N/A	N/A
Criminal Justice (18 months)	01/17 – 12/17	7 of 26	27%	5 of 7	71%	N/A	N/A
Electronic Health Records							
(20 months)	10/16 – 09/17	8 of 17	47%	6 of 8	75%	N/A	N/A
IT Support Specialist (18 months)	01/17 – 12/17	12 of 33	36%	8 of 10	80%	N/A	N/A
Massage Therapy (8 months)	04/18 - 03/19	27 of 31	87%	7 of 24	29%	27	33%
Medical Assisting (18 months)	01/17 – 12/17	39 of 133	29%	31 of 39	79%	N/A	N/A
Medical Laboratory Technician							
(20 months)	10/16 – 09/17	10 of 19	53%	10 of 10	100%	N/A	N/A
Phlebotomist (10 months)	01/18 – 12/18	23 of 39	59%	17 of 22	77%	N/A	N/A

All Employment rates disclosed were reported to ACCSC in the 2020 annual report. The Employment rates for schools accredited by ACCSC are based on the outcomes of students that started during a specified period time. This period of time calculation is based on the program length, in months, for completion within the maximum time period (1.5 times the normal program length) plus 3 months to find employment.

Graduates are considered unavailable for employment for the following reasons: death, incarceration, active military service deployment, the onset of a medical condition that prevents employment, or international students who have returned to their country of origin.



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These disclosed employment rates reflect historical outcomes of graduate employment and should not be relied on by anyone as an implicit or explicit representation or promise of future employability for any graduate.